



The 10th Annual General Assembly of New York Pharma Forum

DECEMBER 10, 1999

TOPIC: **Challenges to the Pharmaceutical Industry in the New Millennium**

SPEAKERS: **Dr. Harvey E. Bale, Jr.** Director-General, International Federation of Pharmaceutical Manufacturers Association (IFPMA)

Mr. Gordon Binder, Chairman, Pharmaceutical Research and Manufacturers of America (PhRMA); Chairman and CEO, Amgen Inc.

Mr. Osamu Nagayama, President, Japan Pharmaceutical Manufacturers Association (JPMA); President, Chugai Pharmaceutical Co., Ltd.

MODERATOR: **Mr. Roger Longman**, Managing Partner, Windhover Information Inc.