

TUESDAY, JANUARY 31, 2012

TOPIC: **The Biosimilars/Follow-on Biologics Landscape**

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The Biologics Price Competition and Innovation Act passed last year by Congress paves the way for regulatory approval and marketing of follow-on biologic drugs in the U.S. The availability of this new category of drugs is projected to lead to savings to private health plans, Medicare and Medicaid of \$300 billion or more in the U.S. by 2029. A big part of this equation is patent expiration of some top-selling biologic drugs in the next few years. It is crucial for biopharma companies to understand the shape of the new follow-on biologics market to position themselves for the future.

New York Pharma Forum has gathered a panel of three experts to discuss the players, strategies and regulatory terrain for the new follow-on biologics market.