

Special Program *for Regular Members Only*  
THURSDAY, APRIL 16, 2009

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**TOPIC:** State of the Japanese Pharmaceutical Industry:  
Current Issues According to the Ministry of Health, Labor & Welfare

**SPEAKER:** Kenshi Kinoshita, Director, Economic Affairs Div., Health Policy Bureau  
The Ministry of Health, Labor and Welfare, Japan

“...the international competitive power of the pharmaceutical industry in Japan has not increased and the international competitive power (= international appeal) of the environment of drug discovery and the market itself are almost lost. In other words, Japan is in a crisis situation,” said the Japanese Ministry of Health, Labor and Welfare in its report in 2007. The report led to the Ministry’s five-year action plan for improving the situation, and its “vision” for the pharmaceutical industry’s future in the Japanese market.

What efforts have been made for the past two years by the Ministry to help the industry achieve global competitiveness, and how does the Ministry see the current state of the industry? New York Pharma Forum has made special arrangements for a senior Ministry official, Mr. Kenshi Kinoshita, Director of the Economic Affairs Division, who is in charge of this plan and vision, to meet with our Regular Members. He will give us updates on the Ministry’s plan and informally discuss various issues that the industry is facing today. **This extra meeting is a special benefit of Regular Membership and it is free to attend. However, Regular Members may not bring guests from outside their own companies to this program.**

Mr. Kinoshita joined the Ministry of Health and Welfare in 1983. After various responsibilities and positions, including serving with the Minister’s Secretariat as a planning officer for the General Coordination Division and the Policy Planning Division, Mr. Kinoshita became the director of the Advanced Insurance Information System Office affiliated with the General Affairs Division of the Insurance Bureau in 2002. From 2004, he served in the Prime Minister’s Office under the Koizumi administration as a counsellor for the Cabinet Secretariat. Prior to his current appointment in July 2008, he worked for the Social Welfare and War Victims’ Relief Bureau as a section chief in the Community Welfare and Services Division. In his current role at the Health Policy Bureau, Mr. Kinoshita is responsible for the promotion of the pharmaceutical and medical devices industries.