

January Program
TUESDAY, JANUARY 23, 2007

TOPIC: **The Effect of Washington's New Political & Legislative Landscape on the Pharmaceutical Industry**

SPEAKER: **Mimi Simoneaux Kneuer, Executive V. P. for External Affairs
Pharmaceutical Research and Manufacturers of America (PhRMA)**

MODERATOR: **Conan Grames, Senior V. P. & General Counsel, PhRMA**

“Make new friends but keep the old; one is silver and the other gold.” So goes an old song. And that’s the tune of the day for industries with Republican supporters but Democratic critics. With Congressional power shifts changing Washington’s climate, many warn the pharmaceutical industry should prepare for storms ahead.

Mimi Simoneaux Kneuer, executive vice president for external affairs at Pharmaceutical Research and Manufacturers of America (PhRMA), will be the guest speaker for this program. Come hear her discuss the effect of a Democratic-controlled Congress on the industry:

- ♦ Will the new Congress pass a bill to drive down drug prices in Medicare Part D?
- ♦ Will the law change to allow government negotiation for drug prices in Medicare?
- ♦ Will the Democrats add a formulary to Medicare?
- ♦ Will we see drug imports from Canada?
- ♦ What about stricter FDA regulations on drug safety?
- ♦ Will we see new laws to encourage development of generic biotech drugs?
- ♦ What strategies will PhRMA use to protect the industry in a tough new climate?

Ms. Kneuer worked with PhRMA President & CEO Billy Tauzin for nearly a decade when he was in Congress, most recently as chief of staff for the House Energy and Commerce Committee. At PhRMA, she is one of Mr. Tauzin’s senior leadership team, with responsibility for state and federal policy and government affairs.