

NEW YORK PHARMA FORUM PROGRAM

TUESDAY, APRIL 30, 2002

SPEAKER: **Albert L. Jacobs, Jr.**, Chair, National Intellectual Property Practice
Co-Chair, National Biotechnology Practice, Greenberg Traurig, LLP

TOPIC: **“Patent Strategies in the Pharmaceutical Industry”**

Patent strategies have become ever more crucial for pharmaceutical manufacturers to extend and protect the life of valuable products. They are also keys to the success and survival of biotech companies. Increasingly, venture capitalists and investment bankers seek the opinion of patent attorneys on the patent positions of companies they are considering investing in.

Mr. Jacobs, a patent attorney with over 30 years of experience in the areas of pharmaceutical, biotechnology, medical, chemical and health care intellectual property law and litigation, will discuss patent strategies to protect both newly discovered pharmaceutical agents and to extend the useful commercial life of marketed pharmaceutical products. He will provide some case studies that illustrate some differences in patent philosophy seen in the U.S., Europe and Japan.

Mr. Jacobs has extensive experience in obtaining original patents, as well as re-issuing patents and those submitted for re-examination. The majority of his practice is litigation of patents infringed by third parties and defense of clients charged with infringement by patent holders. He also counsels clients on issues of infringement and validity. He is frequently responsible for obtaining patents on commercially valuable or potentially commercially valuable products.