

**NEW YORK PHARMA FORUM PROGRAM**  
**MONDAY, JUNE 19, 2000**

**SPEAKER:**                   **Mr. Kazuhito Ihara**, Director, Health and Welfare Dept., JETRO NY,  
Representative, the Ministry of Health and Welfare, Japan

**TOPIC:**                       **The Future of Pharmaceutical Policies in Japan**

Mr. Kazuhito Ihara, Director of Health and Welfare Department, Japan External Trade Organization (JETRO) New York, was assigned to this position from the Japanese Ministry of Health and Welfare (MHW) in June 1997. In this position, he has been actively promoting mutual understanding between the U.S. and Japan and conducting research on U.S. policy and systems in the health care field. He has been also giving generous support to the New York Pharma Forum for program planning and other activities as an advisor.

At this program, Mr. Ihara will address the future of pharmaceutical policies in Japan in comparison with those the U.S. pharmaceutical industry is facing in the U.S., based on his extensive studies and experiences for the past three years. He will return to Japan to assume a new position at the Ministry shortly after this program. This may be the last opportunity for NYPF members to have an interactive discussion with Mr. Ihara.

Mr. Ihara joined the MHW in 1987 and has assumed several positions. In 1994, he served as Deputy Director of Headquarters of the New Care System for the Elderly to establish a new long-term care system in Japan, and in 1996, Deputy Director of Medical Device Division in Pharmaceutical Affairs Bureau. He recently co-authored a book, "Social Security from Managed Care to Long-Term Care in the USA".